

# Arun Loganathan

*“Mind Reading at its finest”*





# ARUN THE MENTALIST

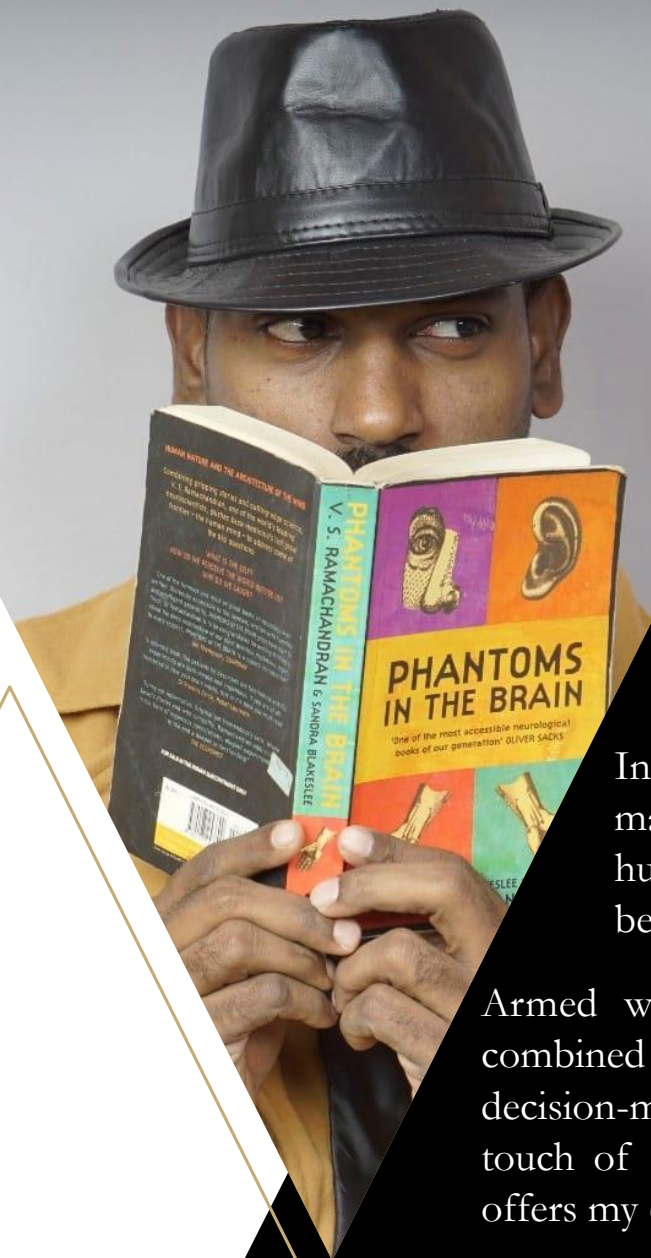
A brand that offers exclusive and high-quality entertainment experiences that are unparalleled in the industry. Arun Loganathan, a top-quality performer with more than two decades of experience, has become a sought-after and in-demand name. As an International award-winning mentalist, he has captivated audiences with his unique abilities.

**ARUN THE MENTALIST's** performances are highly desired by premium Corporate giants and Luxury Brands. Arun also delivers guest lectures at prestigious institutions, where he shares his expertise in mentalism and mind-reading. With Arun's passion for his craft and his commitment to entertaining and inspiring people, **ARUN THE MENTALIST** provides an exceptional and unforgettable entertainment experience that is exclusive, luxurious, and of the highest quality.

*In the world of Mentalism,  
Arun Loganathan has emerged  
as an extraordinary performer,  
blurring the line between  
ordinary and exceptional.*

*Like*

*Peter Parker & Spider Man,  
Tony Stark & Iron Man,  
Clark Kent & Super Man,  
Arun Loganathan  
metamorphosed into  
Arun The Mentalist*



# My story

I was impacted by Polio at a mere age of one. With my vision restricted to the ground until the age of ten, a magic performance by David Copperfield captured my attention and made me look up.

The enchanting spell of magic that Copperfield cast had a profound impact on me, igniting the passion for magic and setting myself on a lifelong path of exploring the world of illusions and mentalism.

In the year 2000, I embarked my journey into the world of magic and mentalism. My insatiable curiosity to understand human behavior and the power of suggestion led me to become a certified hypnotist in 2012.

Armed with this knowledge, I developed a unique style that combined my understanding of conscious and subconscious decision-making, behavioral patterns, and predictions, all with a touch of humor. The result is a one-of-a-kind experience that I offers my clients and captivate the audience with.

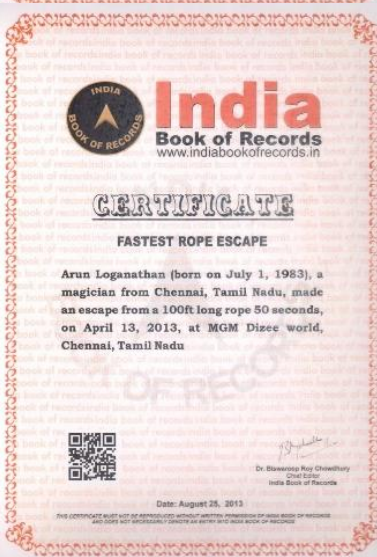
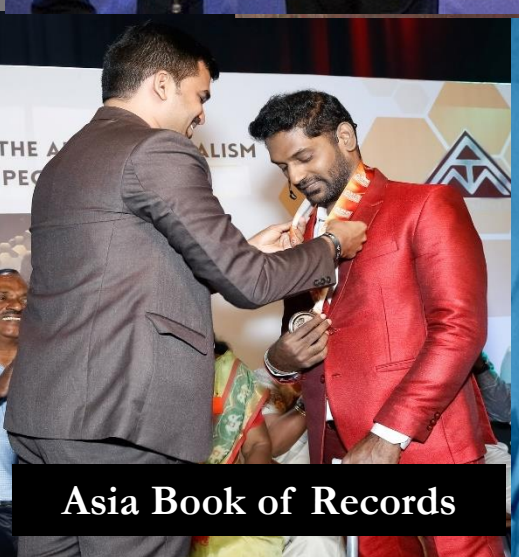
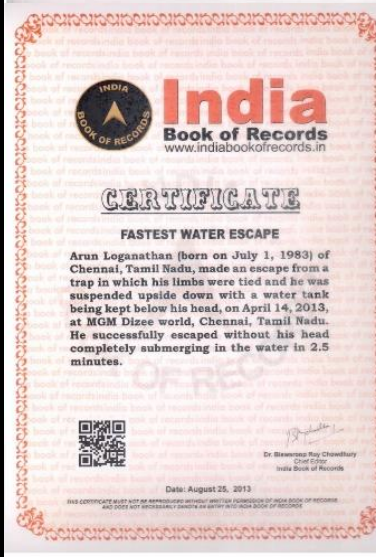
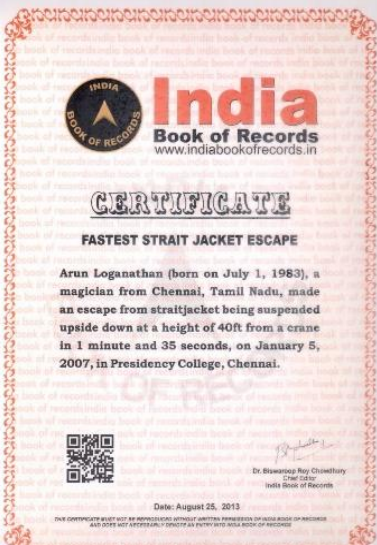


A black and white portrait of a man with a beard and mustache, wearing a light-colored blazer over a dark t-shirt. He is looking slightly to the right of the camera with a neutral expression. The background is a plain, light color.

# Awards & Recognition

- Asia Book of Records for reading 75 minds in 30 minutes
- 4 India Book of Records for demonstrating the Art of Escapology
- 2 International Awards for contribution to the Art of Magic
- Merlin Medal for exemplary show case of Magic & Mentalism
- Certified Hypnotist by California Hypnosis Institute & Jacquin Hypnosis Academy (London)
- Honored by Vikatan Nambikai Award for Arun's inspirational Life Story.
- Youth Achiever Award for contributing towards Nation Building
- TEDx & Josh Talks Speaker
- Felicitated by leading Educational Institutions for setting example to the present generation
- Member of The International Brotherhood of Magicians, USA
- Lifetime Member of International Magician Society

# AWARDS & RECOGNITION





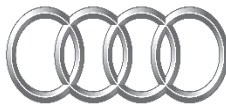
NetApp™



SIEMENS



a Boeing Company



SBI card



भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA



# CORPORATE EVENTS



"You amazed Audi's audience with your mind-bending abilities. An unforgettable performance that left us in awe!"

**Audi**

"A mesmerizing performance that left us craving for more!" **Cadburys**

A truly exceptional act!" **Indian Oil**

"Coco cola was thrilled by Arun The Mentalist's show. A true entertainer "

**Coco cola**

"Arun wowed the audience with his electrifying performance that left us spellbound!" **Royal**

**Enfield**

"We were stuck to seats to watch Arun perform"

**Dalmia Cements**

"Are you psychic for real?"

**Google**

"Am never ever not gonna come near him again. This guy is real scary.. freaked me out..." **Andrea, Singer/Actress**

"Literally my heart beat stopped when he flipped that Sun-glass without even touching it. I dont know if this guy possess something or not.." **Rai Laxmi, Actress**

"I wish him all the best for his future. God bless him." **K Balachander, Legendary Director**

"I have seen some from YouTube but this is something great, also interesting to participate, I am still calculating how could he reveal the information. It was really nice.." **Ghibran, Music Director**

"Are you able to sleep peacefully, reading everyone's mind ;)" - **Actor Vijay Sethupathi**

"Arun blew our minds at our corporate event. We will definitely book him again in the future." **CDG Boeing**

"Thanks for the exceptional show. We have got great feedback from our employees" **SBI Card**

"He was professional, humble and his mindreading skills are amazing." **GE**

"Young and Energetic Performer. He simply blew My mind.." **AR Murugados, Director/Producer**

"I admire his courage and willpower. His talent will make him to reach places one day." **Shylendra Babu DGP,TN**

"OMG, He just revealed my ATM pin. I think I have to check my bank balance now." **Gopinath, Vijay TV Host**

*Listen to what they had to say!!!*



# Private Events

*For the love of those you love,  
with all of my love*



# TV & RADIO



விஜய்

NDTV



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I'm one of the team's biggest and proudest fans. I love the team because it is a combination of two of my favourite things - Chennai and MS Dhoni. Every other team in the IPL has changed its team structure and captains but Dhoni has been a constant for us right from the beginning. This year is very special because a lot of matches are taking place at Chepauk, and I believe that we can expect a winning performance from the players. Since we're very close to the World Cup, my intuition tells me that MS Dhoni and the key players in CSK will contribute a lot to its success this season. People think that the IPL is about many teams competing against each other, but I believe that it is a competition in which many teams battle against each other, to decide who would meet CSK in the final!



Arun Loganathan, Mentalist

# Mind games

Meet 33-year-old Arun Loganathan, who overcame polio and went on to become a successful mentalist

By SRINIVASA RAMANUSAM

Beware of Arun Loganathan. He can find out your secret ATM pin number. And, crack your mobile password. "These are my signature acts these days," laughs the 33-year-old city-based mentalist. He'll be performing them on stage this weekend in a 90-minute show titled "Never Mind" that will consist of acts such as predicting a random word from a newspaper and reading the minds of four people in the audience.

### THE WASHINGTON FACT

P.C. Sorcar Jr is the second son of P.C. Sorcar, is well-known for using light refraction to convey the impression that large-scale objects have vanished. In 2000, he made the Taj Mahal 'vanish' for two minutes. He has also made Kalahari Victoria Memorial disappear and made a train full of passengers 'vanish' before a large crowd.

When his peers were busy admiring Sachin Tendulkar's straight drives and Kamal Haasan's on-screen persona, Loganathan was hooked to Darren Brown and Keith Barry and their fascinating work on other's minds. He started off with magic even as he was in school at Villivakkam's Singaram Pillai School and continued pursuing it through his law course at Ambedkar College. "I was determined to do something unique and chose a career path different from my peers."

The main reason for his determination was contracting polio when he was a year old. "If I'm a successful mentalist today, it's because of that phase. When people meet me then, they'd keep asking about my legs. All I wanted was the same people to ask me something else when they meet me."

That meant changing his entire personality and profile. Today, Loganathan is also a motivational speaker, having conducted workshops on leadership beyond disability. He also seeks to keep himself



updated on an everyday basis. "I spend a lot of time online to spot current trends in the field," he says. Loganathan also tailors his shows to suit Indian sensibilities. "A lot of people take up mind-reading as a serious business, but my style is more entertainment-driven. I want my shows to have comedy too - so I look up the internet for interesting one-liners."

He considers Chennai-based Vaidiel Pillai his first guru. "I did a course with him, and that got me interested in the field," he reminisces. "Magic" Mohan, popular for his props that many city magicians use, was another teacher. "When I was 17-18, I started doing birthday parties and shows." The audience feedback was excellent, and Loganathan chose the world of magic over law and management. The icing on the cake was an international honour - the Merlin Medal for close-up magic - he received in 2003. "It is considered the Oscar of the magic world," he says. He was already a star in India - having performed the straight-jacket escape in 2007 - but the Merlin Medal meant international approval.

All this meant a lot to Loganathan, but his family members were worried. "About things like a stable income and finding a bride." "Subsequently, things fell into place - his family is happy with his success and Loganathan recently tied the knot with Divya Rameshkumar, who "understands the demands of my profession."

Loganathan's dreams involve wanting to travel around the world, but he's busy with outdoor events and a radio show in which he predicts what callers think. "In my field, every mind is a challenge. That's the charm."

"Never Mind" is on this Saturday, 6 pm, at Russian Centre of Science and Culture, Alwarpet. © R2X2SSSS

## DT VARIETY

### When magic casts a spell: Mentalist Arun Loganathan shares his journey

By MURKHAAN AHMED

It was a typical summer afternoon. The Indian and overseas-based in the men's entertainment industry. "A lot of people take up mind-reading as a serious business, but my style is more entertainment-driven. I want my shows to have comedy too - so I look up the internet for interesting one-liners."

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certified mentalist and hypnotherapist. He also explored the art form as an actor and filmmaker. Arun believes his act makes him socially responsible and should utilize every opportunity he gets to spread awareness on important issues. In 2007, he was the first person in India to perform a suspended straight jacket escape for an AIDS campaign. He also rode a bike blindfolded to raise funds for tsunami victims and as a part of other awareness campaigns. "When the pandemic hit, I took my shows online. It was a trying time for everybody and businesses took a hit. While everyone saw this as a loss, I made use of this opportunity and learnt more interesting things and earned shows. This opened up venues for me and now I reach people nationally and overseas," he adds. "What's next for this mentalist? He laughs. "If I have the time, I'll continue working towards making the world's best magic show with my art. There's a show we've been working on which will be all about my journey."

After training and learning tricks as a magician, he became a

## 30 മിനിറ്റ്: 75 മനസ്സുകൾ വായിച്ച് അരുൺ

മെന്റലിസ്റ്റ് ആയി മാറിയ അരുൺ 75 പേരുടെ മനസ്സുകൾ വായിച്ചു. തമിഴ് നാട്ടുകാരൻ അരുൺ ലോകനാഥൻ എന്തു ബുക്ക് ഓഫ് റെക്കോഡ്സിൽ ഇടം നേടി. അറബിയിലെ 60 മനസ്സുകൾ വായിക്കാനായിട്ടാണ് 72 പേരുടെ മനസ്സ് വായിക്കാൻ അരുണിന് സാധിച്ചത്. അൻ. നായർ അറിയുക. അരുൺ റിമെൻഡറിയൂ (എ.ടി.എം.) എന്ന പേരിൽ അറിയപ്പെടുന്ന ഈ യൂട്യൂബ് ചാനലിലൂടെ, എന്തൊരു പുസ്തകം വായിക്കണമെന്ന് അരുൺ അറിയുകയും അത് വായിച്ചുകൊടുക്കാനും സാധിച്ചു. അരുൺ റിമെൻഡറിയൂ (എ.ടി.എം.) എന്ന പേരിൽ അറിയപ്പെടുന്ന ഈ യൂട്യൂബ് ചാനലിലൂടെ, എന്തൊരു പുസ്തകം വായിക്കണമെന്ന് അരുൺ അറിയുകയും അത് വായിച്ചുകൊടുക്കാനും സാധിച്ചു.



ലോകനീടെ കറിയായുഗത്തിലൂടെയാണ് സാധ്യമാക്കിയതെന്നും അരുൺ പ്രതികരിച്ചു. ബോജോക്കിൻ നന്നാ ക്ലോസ്ഡ് മാഷിക്കിൻ മെൻഡിൻ മെഡൽ സ്വന്തമാക്കിയ ആദ്യ ഇന്ത്യക്കാരനാണ്. നാലുവർഷത്തെ ഇന്ത്യ ബുക്ക് ഓഫ് റെക്കോഡ്സും സ്വന്തമാക്കി.

## NOW YOU SEE ME, NOW YOU DON'T!

Meet Arun - the Houdini of Chennai. This magician-escape artist continues to amaze the world, despite a disability

He is the only Indian to have performed the suspended straight jacket escape for an AIDS campaign. He also rode a bike blindfolded to raise funds for tsunami victims and as a part of other awareness campaigns. "When the pandemic hit, I took my shows online. It was a trying time for everybody and businesses took a hit. While everyone saw this as a loss, I made use of this opportunity and learnt more interesting things and earned shows. This opened up venues for me and now I reach people nationally and overseas," he adds. "What's next for this mentalist? He laughs. "If I have the time, I'll continue working towards making the world's best magic show with my art. There's a show we've been working on which will be all about my journey."



THE HINDU - SATURDAY, JANUARY 6, 2007

## PEOPLE, LISTINGS

### Using magic to spread AIDS message

Express News Service  
Chennai, November 27

He is chained, hand-cuffed and locked inside a wooden box. The box is made to a height of nearly 40 feet and is open at the top. Arun waits with bated breath for the next 20 minutes. The box is thrown open and comes crashing on the ground. But wait. The 33-year-old magician Arun is seen hanging upside down from the crane. Tied as the first escape star to be performed by an Indian magician, Arun got into the act at the Loyola College on Monday to create awareness on AIDS.

Among those who egged him on was 75 officer C. Srinivas Babu. The aim was to do something different and yet something that would convey the message about the disease. "Since I'm afflicted with polio, I wanted to change my image and the way at which people looked at me. If just one person is cured, it's worth it. Also, now instead of taking pity on me, people look at me in amazement. It is both a source of entertainment and education."

When asked how he managed to escape, he says that he broke open the box. "It is like the karate where you break a brick of ice in a single blow," he says.

Arun has been practicing magic for the past eight years and has been doing it since four years. He gives full credit for everything to his teacher, Vaidiel Pillai. A law graduate, he wants to continue to study abroad with a view to becoming a lawyer and a

Arun, the magician, hanging from a crane after performing his tricks at Loyola College on Monday - Express Photo by Raju

### Villivakkam resident enters record book for mind-reading feat



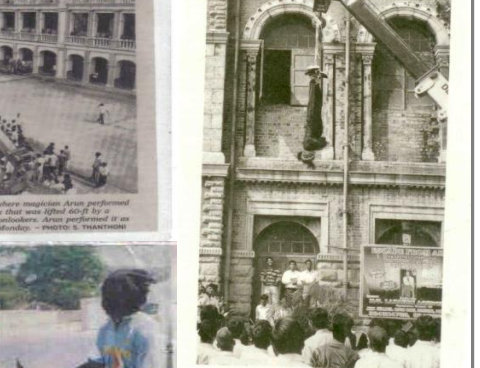
Villivakkam resident Arun Loganathan recently entered the Asia Book of Records for reading 75 minds in 30 minutes. This performance took place at a venue in Alwarpet. Arun has over two decades of experience in the field of entertainment and began his career as a magician, says a press release.

### ലിറ്റാർച്ചർ...



വെട്ടുക വെടിമരുന്നില്ല. പ്രൊഫസർ പാർവ്വതി, സിറ്റി ഓഫ് മനസ്സ്. അരുൺ റിമെൻഡറിയൂ (എ.ടി.എം.) എന്ന പേരിൽ അറിയപ്പെടുന്ന ഈ യൂട്യൂബ് ചാനലിലൂടെ, എന്തൊരു പുസ്തകം വായിക്കണമെന്ന് അരുൺ അറിയുകയും അത് വായിച്ചുകൊടുക്കാനും സാധിച്ചു. അരുൺ റിമെൻഡറിയൂ (എ.ടി.എം.) എന്ന പേരിൽ അറിയപ്പെടുന്ന ഈ യൂട്യൂബ് ചാനലിലൂടെ, എന്തൊരു പുസ്തകം വായിക്കണമെന്ന് അരുൺ അറിയുകയും അത് വായിച്ചുകൊടുക്കാനും സാധിച്ചു.

### Suspension of disbelief



STUNT FOR SOCIAL CAUSE: L. Arun, afflicted by polio at a very young age, is wrapped in a straitjacket and suspended from a height of 40 feet from a crane at Presidency College on Friday. The performance was organised to promote awareness of HIV/AIDS, among youth. PHOTO: K. V. SRINIVASAN

# Newspaper



# Thank You



**Instagram**

[www.instagram.com/arunthementalist](http://www.instagram.com/arunthementalist)



**Facebook**

[www.facebook.com/Arunthementalist](http://www.facebook.com/Arunthementalist)



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